



## BERLIN CITY LINK CONFERENCE

Sustainable Cities, United Effort: A European Approach

15 July 2025 | 09:30 – 17:00 h

*Rotes Rathaus, Judenstraße 2, Berlin*

## SPEAKERS BRIEFING

### General Conference Context

The Berlin City Link Conference is part of the EU-funded project *ConnAct – EU Networks of Towns*. The event will bring together municipal decision-makers, civil society representatives, sustainability experts, and citizens to explore collaborative approaches for urban climate action and sustainable transformation across Europe. Find out more on our website: <https://www.eab-berlin.eu/connect-eu-networks-of-towns/>

The conference language is **English**.

### Audience profile:

We expect approximately 75 participants. A mix of municipal representatives, civil society actors, and interested members of the general public. The audience will not be a technical expert group, so please frame your content for a broad and diverse audience, making it accessible and engaging.

### Your Role as a Speaker

We are very grateful for your contribution as a workshop host or impulse speaker. Your input is essential for making this a vibrant and interactive event.

### As a Impulse Speaker:

Give a short impulse (approx. 10–15 minutes) during the session „Best Practices from Across Europe“.

- Duration: 10-15 minutes (We will remind you of the remaining time for presenting by holding up cards, e.g. 1 min left.)
- Setting: The impulse presentations will take place in plenary with a microphone. There will be a chance to share a presentation on screen.
- Please send us your presentation in advance as a pdf-file. Deadline: 10th July 2025.

### As a Workshop Host:

Lead a 60-minute workshop session on the agreed topic. You can find your assigned workshop slot in the conference program.

- Duration: 60 minutes (We will remind you of the remaining time by visiting your groups.)
- Expected participants: 15–20 people per workshop. Participants will choose their session on the day of the conference. We will coordinate to have rather equal participation in all groups.
- Setting: All workshops take place in dedicated areas (workshop corners) in the big conference room ([Festsaal](#)).
- Material: One flipchart will be part of each workshop corner. Basic material such as markers, cards and sticky notes will be ready to use.
- **Important:** Since we don't have separate seminar rooms but meet in workshop corners within the big conference rooms, there won't be a chance to use presentations on a bigger screen. Please keep this in mind when preparing your workshops.



### Suggested Workshop Structure:

- Short input / introduction to the topic (approx. 10–15 minutes)
- Interactive elements (discussion, exercises, Q&A, etc.)
- Closing / key takeaways

### For Your Workshop Program Entry

Please send us the following information (if not already done):

- Final Workshop Title
- Short Biography (approx. 4–5 sentences)
- Workshop Description (approx. 3–4 lines)
- Please include 1–2 key questions or guiding topics that your workshop will address.

### Logistics and Support

A contact person from the EAB team will be available onsite to assist with any technical or organizational needs.

If you require specific materials please inform us in advance.

### Contact on-site

**Magdalena Weißing (+49 1744213803)**

Europäische Akademie Berlin

Feel free to contact us with any further questions regarding the format, audience, or logistics.

We thank you again for your valuable contribution and look forward to welcoming you in Berlin!